Wanted: Funky MBA

To lead Build-It-Yourself in a rapid growth phase



Build-It-Yourself has developed a playful, online art and engineering program driven by technology-in-education research at MIT.

Our mission is to inspire and guide kids ages 8-18, the next generation of builders and leaders, to use technology creatively and collaboratively in a unique global laboratory. Think like an artist. Build like an engineer. We aim to do this in a metaverse environment

We seek a leader who is passionate about education and entrepreneurship to lead Build-It-Yourself in a rapid growth phase.

Responsibilities include:

- 1. Research, pitch, and close corporate distribution partnerships.
- 2. Coordinate the development of regional territories.
- 3. Evolve social media presence.
- 4. Secure and manage investment capital. We anticipate raising our 3rd round of funding after we close a corporate distribution partnership.

Qualities we seek in a business developer include:

- 1. Interest in computer games, art, and engineering
- 2. Ability to efficiently close large distribution deals
- 3. Experience with social media tools and viral marketing programs
- 4. Entrepreneurial mindset
- 5. Playful spirit

Compensation includes three components:

- 1. Below market value base salary
- 2. Bonus that equates to more than market value salary if short-term goals are met
- 3. Equity that could put a Maserati in your garage or otherwise make a dent in the world

Contact:

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