3d symbol library labook

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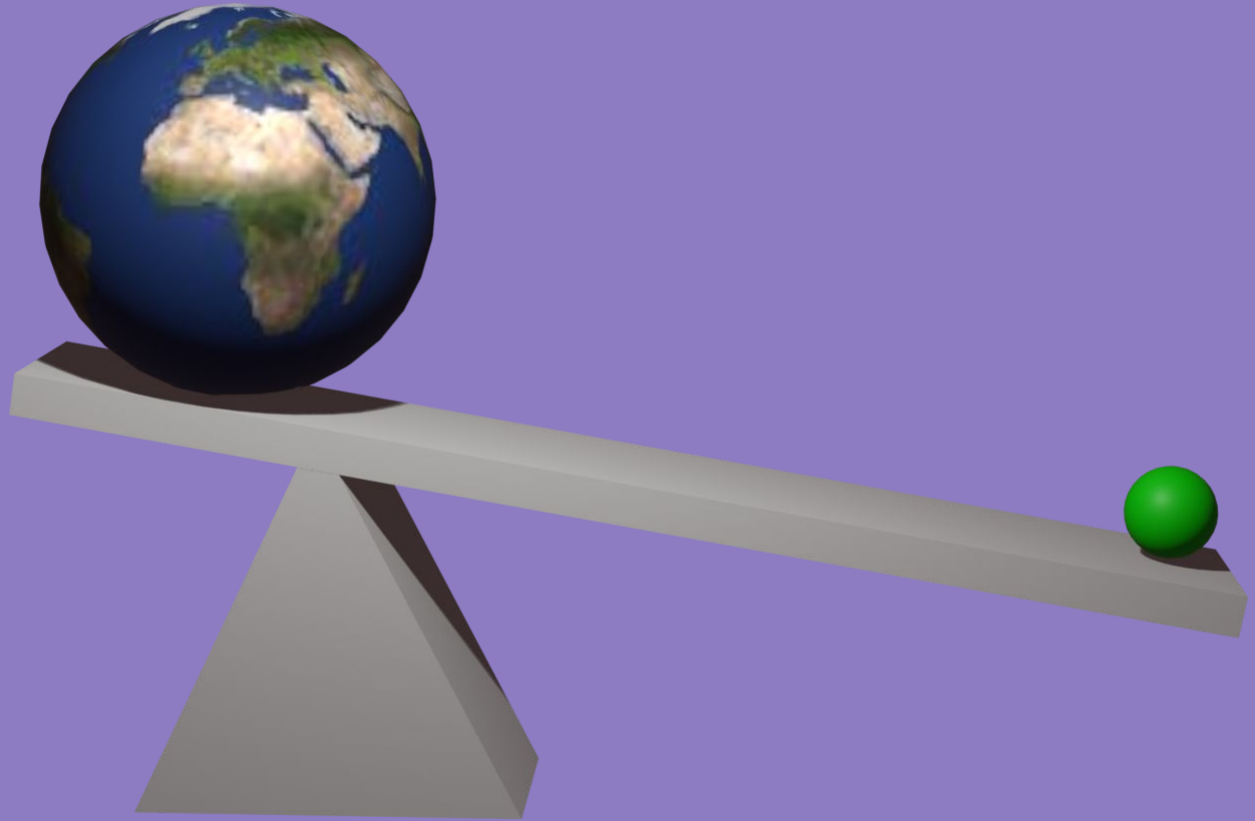
Problem

Important messages often fail to leave a lasting impression, they're easily forgotten and lack visual association.
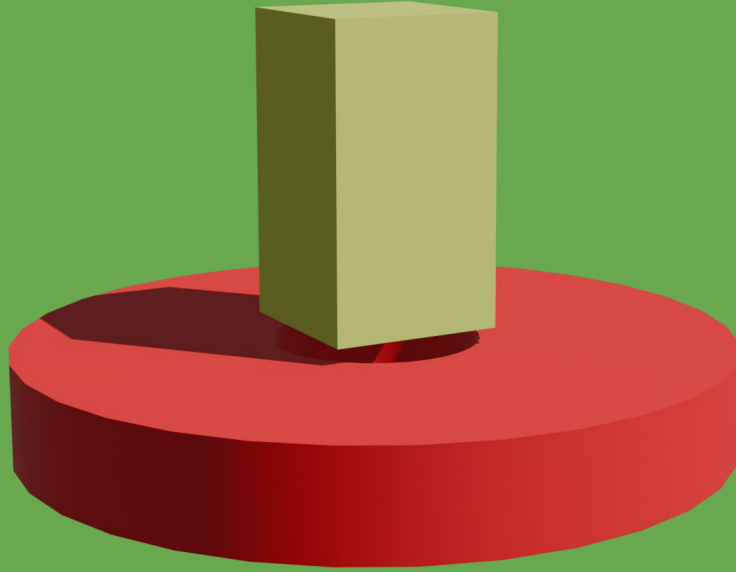
Mission

Create a library of engaging 3D icons that help messages stick by giving audiences something memorable to relate to.

With the right tool, you can move the world.

Don't try to fit a square peg in a round hole.

Research: Build on the ideas of others.

Set goals, focus and achieve them.